

## THE CUSTOMER

Times Higher Education (THE) is the world-famous provider of insights on all things Higher Education, with almost five decades of experience.

Their data and benchmarking tools, and their consultation offerings, are used by many of the world's most prestigious universities, and governments, to help achieve their strategic goals.

THE is most famous for its university ranking, which is considered the most influential in the world.

## THE GDPR CHALLENGE

Leading Universities trust THE with their data, so THE's Privacy compliance – and the ability to demonstrate that compliance – is core to their culture and business model.

Andrew Foreman, THE's Head of IT, recognised the need to implement a comprehensive Privacy Framework, at pace, including GDPR policies, data mapping, Records of Processing Activities (RoPA) and more. As Andy notes:

*'We had gaps in our GPDR policies and processes after a change in the company's structure.. We decided to recruit a DPO-as-a-Service who suggested we look at SaaS to streamline the process and get everything in one place.'*

**The Customer**  
Renowned Publisher

**The Challenge**  
Gain efficiencies by moving from spreadsheets

**The Solution**  
Keepabl's SaaS Solution & Privacy Policy Pack

**The Results**

- o Comprehensive Privacy Framework in place
- o Full gap analysis completed
- o GDPR management processes automated - no more spreadsheets

'Having everything in one place really highlighted where our gaps were, and Keepabl has allowed us to work on those areas.

As we were using spreadsheets previously, it was hard to see the areas we needed to work on.

The sales process was effortless – it was refreshing to be able to move at our own pace once we'd been given our free trial.'

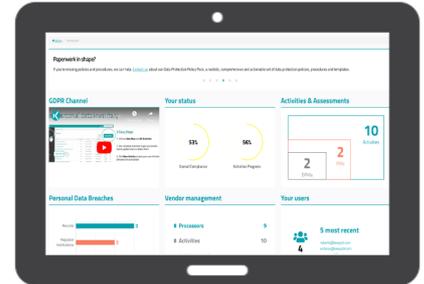
**Andrew Foreman**  
Head of IT  
Times Higher Education

Leading Education sector publisher  
 Times Higher Education chooses Keepabl to  
 automate and streamline GDPR management,  
 taking them from spreadsheets to SaaS

**THE**

## THE SOLUTION

Andy, with the help of the appointed DPO, chose our intuitive SaaS and easy-to-adopt Privacy Policy Pack to implement a rapid, intuitive Privacy Framework focused on GDPR.



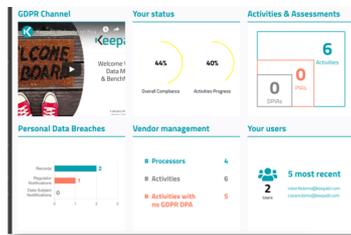
Screenshots are examples only, not from a customer instance

## THE RESULTS

Since working with Keepabl, Andy has benefitted from having all of his records in one place, allowing him to have a clearer picture of where improvement areas lie in relation to THE's GDPR obligations

Keepabl's instant reporting has also proved valuable for THE. In a fast-paced industry such as Education, the ability to have the information at hand when needed in the form of reports for stakeholders or auditors is crucial.

*'We use Keepabl to show our compliance to senior management and investors, it's all easy to see on one pane of glass. We have our yearly audit coming up soon, and we're looking forward to using Keepabl for that, too.'*



## Still struggling with spreadsheets?

Contact us to see how easy we make getting – and staying – compliant with GDPR.

Our holistic approach means you're up and running quickly, and see results fast.

[hello@keepabl.com](mailto:hello@keepabl.com)

[Contact us for a demo!](#)