

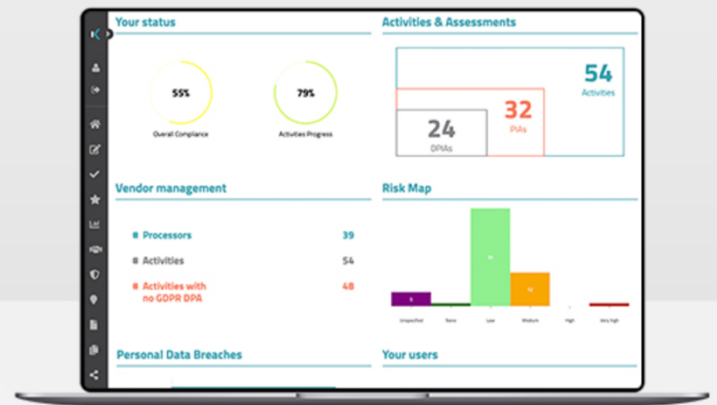
Keepabl™

PRIVACY
SECURITY
COMPLIANCE

Privacy SaaS

Keepabl makes your [GDPR] life easier

ARRANGE A DEMO TODAY!



ROI Calculator



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Keepabl's Privacy SaaS solution covers the GDPR and the marketing rules in UK PECR. Keepabl's Privacy Policy Pack covers the GDPR, the marketing rules in UK PECR and the UK DPA 2018, excluding Parts 3 (Law Enforcement) and 4 (Intelligence Services).

This ROI Calculator is based on benefits our customers themselves say they enjoy. Enter your own figures to see how you can enjoy your own rapid ROI from using Keepabl!

What our customers say

'With Keepabl's solution, the team can now **easily manage ongoing compliance across 3 countries** ... and we can **work more efficiently with our external advisers**. All this **saves me lots of time – and stress!**'

Alison Jackson, MML Capital

'Our partnership with Keepabl means that we can enable our customers to tackle all of these issues at the same time, through **innovative technology that simplifies compliance**, including **Article 30 Records** and **data breach notification**, and **reduces the risks** inherent in the highly complex GDPR framework.'

Nick Goodenough, *Cloudbox (Keepabl Partner)*

'Keepabl's solution has **helped us optimise our Privacy Governance** and made it **much easier for us to maintain our ongoing compliance**.'

Evgeniy Sudyr, *Parimatch*

Keepabl's software **helps us understand and monitor how and where we process personal data** and **how to manage our sub-processors**. It provides a **simple way to record activities** and to **manage any data breach**. It also makes it **easy to demonstrate our ongoing compliance**.

Charlotte Morton, *ADBA*

Keepabl's SaaS allows us to **help make GDPR business-as-usual**. We can **respond rapidly to data breaches** and **easily conduct GDPR mapping and assessments, vendor management and more**. The **instant reports and KPIs** are really valuable for customers.

Shabad Chawla, *Techsapiens (Keepabl Partner)*

Keepabl's clear benefits

- ✓ **Become compliant faster**
- ✓ **Optimise ongoing compliance**
- ✓ **Easily demonstrate status**
- ✓ **Simple breach management**
- ✓ **Reduce risks & accelerate rewards**
- ✓ **Work more efficiently as a team**
- ✓ **Work more efficiently with advisers**
- ✓ **Easy Processor management**
- ✓ **Instant GDPR reports & KPIs**
- ✓ **Save time, money – and stress!**

NEXT: calculate your own ROI!



To establish **your** ROI, think about the salaries of all involved in each of these activities, the time they spend over the year, and the time cost of any delay in revenue or investment.

The 'Get Compliant' Phase

	Time saved	Cost of that time	Potential Saving
Implementing Keepabl's Privacy Policy Pack, instead of trying to create your own	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Creating personal data inventory & Art 30 RoPA using Keepabl's SaaS instead of spreadsheets	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Identifying gaps using Keepabl's Activity Analysis & BenchMark / BenchMark Guide	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Ensuring risk is addressed for each Activity, visualized through Keepabl's Risk Map	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Increased efficiency working with colleagues & reporting to the Executive Team / Board	<input type="text"/>	X <input type="text"/>	= <input type="text"/>

The 'Business as Usual' Phase

Annual time saved managing Privacy Governance, working with colleagues & reporting	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Annual efficiencies in working with advisers	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Annual time & risk saved managing breaches	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Reduced opportunity cost from rapidly demonstrating status to investors / customers	<input type="text"/>	X <input type="text"/>	= <input type="text"/>
Reduced cost of data risk			<input type="text"/>

Cost Saving from just the above in year 1

£

Your annual Keepabl subscription

£

=

Your ROI in year 1 alone

£

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hello@keepabl.com