

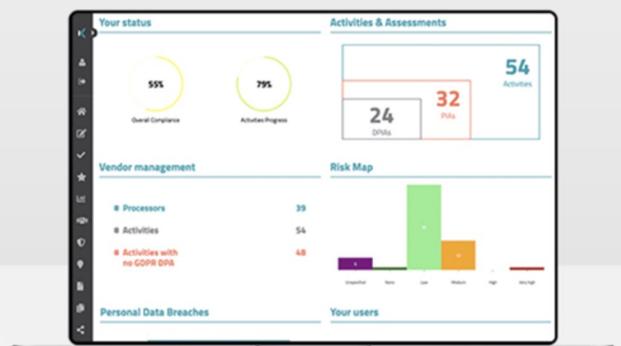


Keepabl's Privacy Management SaaS 'GDPR-in-a-box'

Privacy SaaS

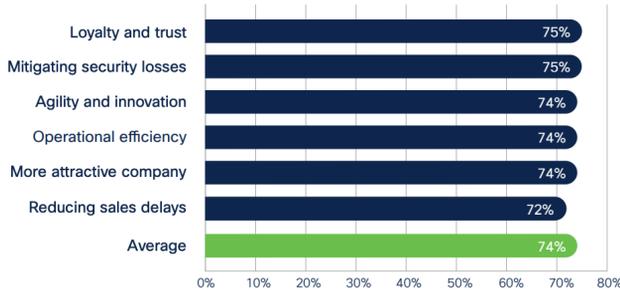
Faster GDPR compliance
Easier collaboration
Instant reports & KPIs

Find out how inside!



6 significant benefits from Privacy maturity

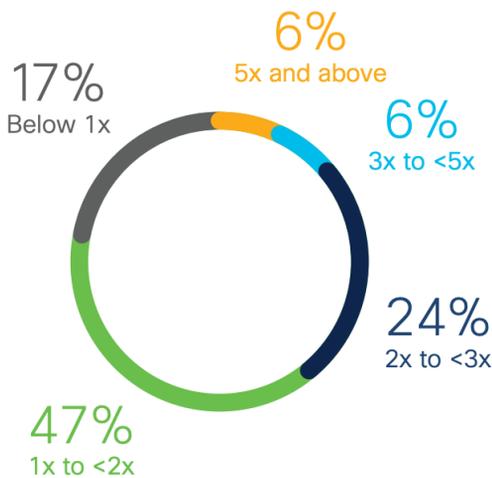
Percentage getting significant benefits in each area, 2022



Cisco's 2023 Data Privacy Benchmark Study repeats and reinforces the findings from 2021 and 2021. **Over 70%** enjoy 'significant benefits' or 'very significant benefits' in these 6 key areas because of good Privacy maturity.

Which organisation **doesn't** want to lead in these areas – and not get left behind?

Proven ROI from Privacy Investment



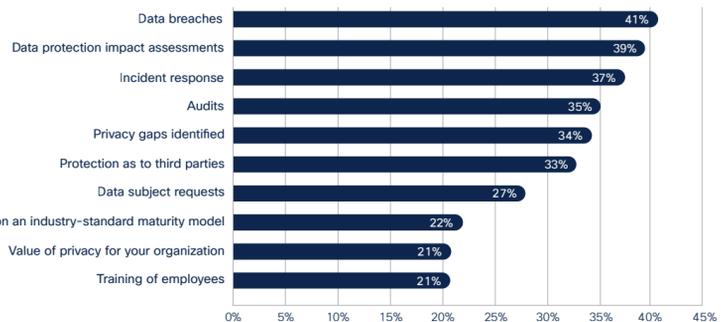
Cisco's 2023 Study again proves out the ROI from Privacy investment. But that's not all - a leading independent Privacy consultant in the UK **believes Keepabl will save his clients between 50% and 70% on ongoing Privacy compliance** – that's a huge saving right there let alone the other benefits above.

What are you waiting for? Get these benefits for your organisation today!

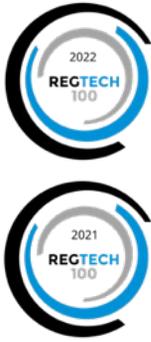
98% of Boards receive Privacy metrics – what about yours?

Cisco's Study again shows how Boards need Privacy reporting to stay on top of their duties. If you're a director, or you report to the directors, is that process instant and intuitive?

The average number of metrics reported is 3.1 – we've got you covered for way more in Keepabl!



[See more on the Business Case for Privacy](#)



Keepabl named to the RegTech100 3 years running – 2021, 2022 and 2023!

‘The world’s most innovative RegTech companies that every leader in the regulatory industry needs to know about’



‘Keepabl ... makes GDPR easier for overstretched Compliance teams’



‘For organizations ..., large or small ... Keepabl is indisputably their best bet’



‘We moved to Keepabl as it's much simpler than our previous service yet better in dealing with multiple entities. It makes ongoing compliance and reporting easier, and its breach and risk modules are really excellent.

We’re delighted to have a solution that has such a positive effect on how we work and meet ongoing GDPR compliance across countries.’

Canaccord Genuity Wealth Management UK & Europe

‘We use Keepabl to show our compliance to senior management and investors, it’s all easy to see on one pane of glass. We have our yearly audit coming up soon, and we’re looking forward to using Keepabl for that, too.’

Times Higher Education



‘With Keepabl’s solution, the team can now easily manage ongoing compliance across 3 countries, with everything in one place.

Keepabl’s Dashboard helpfully visualises our GDPR KPIs. We can give stakeholders tailored access, and we can work more efficiently with our external advisers. All this saves me lots of time – and stress!’

MML Capital

See more case studies at keepabl.com



Keepabl gives you Red-Amber-Green **Benchmarks** and detailed **Gap Analysis**, interrogating your Data Map in real-time. So you can see where you are and identify your remediation priorities.



Keepabl's BenchMark

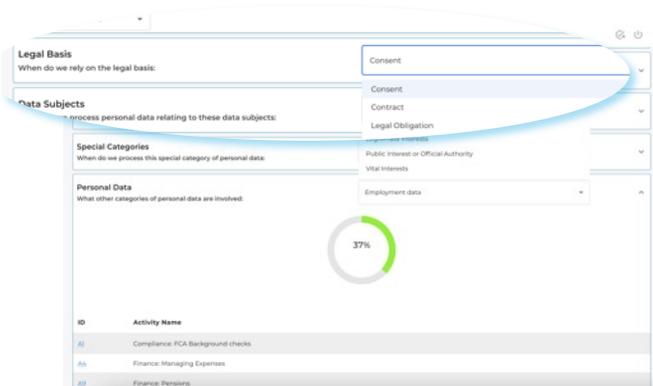
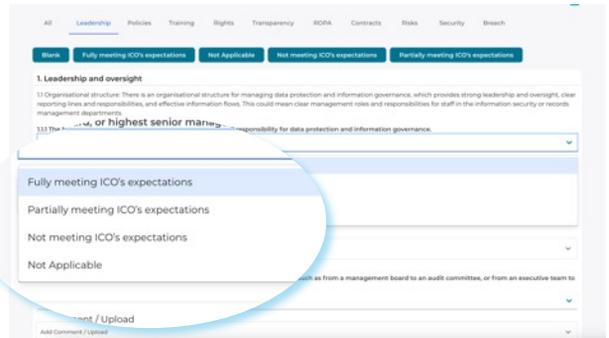
A strategic-level, 83-question framework against **GDPR and PECR**. Easy to use, giving you an overall score, broken down into 7 main areas, then into 16 sub-areas.

Clearly signposting how you're doing and where you need to focus next.

The UK ICO's Accountability Framework

The UK ICO's gold-standard framework for GDPR – now in Keepabl!

We've recreated the ICO's detailed, 338-question Excel version so you have all the official wording, questions and dashboard from the ICO plus all the benefits of SaaS.



Instant Activity Analysis

We've got your back at a tactical level too. Our **Activity Analysis** interrogates your Data Map in real-time, giving you instant answers to 27 key questions on your **Data Map**.

Whether you're remediating to reach compliance, or auditing and maintaining your governance, you need to know these answers.



Keepabl surfaces **Privacy Risks** throughout, helping you manage those Risks with template DPIAs, Risk KPIs in your Dashboard, a full Privacy Risk Register and interactive Risk Map.

Identify Activities then Risk

To identify Privacy Risk to individuals, first identify where you process their personal data. We ask for your risk rating for each Activity as you complete your Data Map.

And, to help with your risk rating, Keepabl's leading **Privacy Policy Pack** gives you a **Template DPIA**, with policy and procedure to guide you through the whole process.

Have you done a DPIA and identified risks to your calculation of the risk to the data subjects from this processing activity?

No

Yes

No

Please give your reasons for this risk analysis:

Normal

ID	Privacy Regime	Risk	Activity name	DPIA?	Encryption 'in transit'?	Encryption 'at rest'?	Technical and organisational measures?
A67	EU	Very high	IR Fund reporting - copy #1	No	Not specified	Not specified	No
A88	EU, UK	Very high	IR Fund reporting - copy #1	No	Not specified	Not specified	No
A89	EU	Very high	IR Fund reporting - copy #1	No	Not specified	Not specified	No
A88	EU, UK	Very high	Marketing: Strictly necessary cookies - copy #1	No	Not specified	Not specified	No
A82	EU, UK	Very high	Providing our SaaS solution to hotel customers	No	Not specified	Not specified	No
A5	Unspecified	Unspecified	Finance: Managing Expenses	No	Not specified	Not specified	No
A5	UK	Unspecified	Finance: Managing options and other non-salary financial information - copy #2	No	Not specified	Not specified	No
A5	UK	Unspecified	Finance: Payroll - copy #2	No	Not specified	Not specified	No
A7	EU, UK	Unspecified	Finance: Pensions - copy #2	No	Not specified	Not specified	No
A9	UK	Unspecified	HR: Employee appraisals and performance management - copy #2	No	Not specified	Not specified	No

Rows per page: 10 | 1-10 of 101

Privacy Risk Register

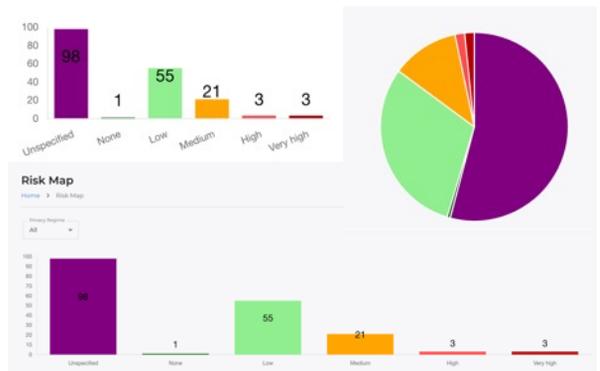
Your **Risk Register** contains all your Activities, sortable by risk rating, whether you've carried out a DPIA and more.

Linked to your Activities and visualisation, filter by risk rating to easily separate and identify the risk segment to focus on.

Interactive, Visual Risk KPIs

We instantly create your **Risk Map** and **Risk KPIs**. Choose your visualisation, filter by risk profile and zero in on high risk. All linked to your Data Map and Activities.

The Risk Map gives you a friendly nudge if you've not assigned risk to an Activity. So if your Risk Map looks good, you look good!





Easily intake suspected **Breaches** with our unique Breach Button URL. Instant **Breach Log**. And instant email alerts so you can react within 72 hours, if notification is needed.

Capture Breaches even without a Keepabl account

Ensure you're aware of Breaches as early as possible. The team can enter Breaches directly - and you can let your colleagues report a Breach even if they don't have a user account.

Put your unique 'Breach Button' URL on your intranet for a secure way to report suspected breaches.

4. Allow external users to report



Instant Alerts & Visual KPIs

Instant **email alerts** with a link to the Breach ensure you can react within GDPR's 72 hrs. The alert takes you straight to the Breach, which is already in your Breach Log. Take the Breach forward with product nudges on the need to notify.

Interactive Dashboard reporting simplifies reporting to the senior leadership.

Instant Breach Log

Just like your Art 30 Records, we create your **Breach Log** for you, instantly updating it as you update underlying Breach records.

Share it online with tailored access for colleagues or easily download the Excel for external parties. Linked to your Processors so you can see what other data may be at risk.



See why David Clarke, UK Privacy & Security Consultant says Keepabl will **save his clients 50-70% of their ongoing Privacy compliance** over the next 3 years.

Driving Ongoing Compliance

As you complete your Activities, we instantly create the valuable reports and insights you need to get the job done on GDPR.

Article 30 Records

They're a key ongoing requirement in GDPR. So the first question asked in due diligence is: "have you got your Art 30 Records?"

We instantly create them for you - for both UK / EU GDPRs and as Controller / Processor.

Processing Activity ID	Privacy Regime	Processing Activity Name	Purpose of processing	Joint controllers	Categories of data subjects	Categories of personal data	Categories of recipients	Transfers to outside the UK
A1	EU, UK	Compliance: FCA Background checks: NI	Performing background checks as required by regulation		Childs parents Employees	Biometric data to identify an individual Contact data name, email, phone Education data	Separate controllers	

Tactical Gap Analysis

Alongside the benchmarks, we give you answers to the 27 questions you must know the answer to, such as "where do we rely on consent?", "where don't we encrypt at rest?" and "where don't we have a compliant DPA?"

Entity ID	Name	Address	Processing Activity	GDPR-compliant agreement in place?	Due diligence carried out?	Sub-processors Identified?
E16	Microsoft Azure	Contact person: Not specified Address: Not specified Contact email: Not specified Contact phone #: Not specified DPO name: Not specified EU Representative name: Not specified UK Representative name: Not specified	All Compliance: FCA Background checks: NI	Not specified	Not specified	Not specified
E23	Mailchimp	Contact person: Not specified Address: Not specified Contact email: Not specified	All Marketing: B2B Email marketing campaign	Not specified	Not specified	Not specified

Vendor Analysis

Interactive registers of your Processors and Sub-Processors surface key due diligence considerations, with deep dives on individual entities.

ID	Entity name	Risks
E1	Apple	<ul style="list-style-type: none"> Compliance Contractual Clauses International Organizations
E2	NetScout	<ul style="list-style-type: none"> Compliance Separate Controllers Standard Contractual Clauses Sub-Processors International Organizations
E3	Veracode	<ul style="list-style-type: none"> Compliance Separate Controllers Standard Contractual Clauses Sub-Processors International Organizations
E4	Microsoft Azure	<ul style="list-style-type: none"> Compliance Separate Controllers Standard Contractual Clauses Sub-Processors
E5	Avast	<ul style="list-style-type: none"> Separate Controllers Processors
E6	NetScout	<ul style="list-style-type: none"> Processors Separate Controllers
E7	Apple	<ul style="list-style-type: none"> Separate Controllers

Entity Registers

Our Entities Registers let you instantly answer questions such as "who are my controllers?", "where's my sub-processor list?" and "where does Company X appear in my processing?"

ID	Privacy Regime	Activity	Countries not in UK	International organizations	Legal basis	Stakeholder	Role
A22	EU, UK	HR Recruiting	Austria, Belgium, Bulgaria, Croatia, Czechia, Germany, Denmark, Spain, Estonia, Finland, France, Greece, Greece, Hungary, Ireland, Italy, Lithuania, Luxembourg, Latvia, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, United States of America, Timor-Leste, Google (Processor)		Standard Contractual Clauses	HR	Controller
A29	EU, UK	HR Recruiting	Cyprus, Burkina Faso Wpa (Processor)		Standard Contractual Clauses	HR	Controller
A35	UK	Customer Success: Managing support queries	Estonia, United States of America Outsource UK (Processor)		Not specified	Line Manager	Controller

Transfers

We create your Transfer Registers for UK and EU GDPR so you can stay on top of this key and topical area of Privacy Compliance.



You're used to **being in control**. You're used to the Shared Responsibility Model. And you want to make sure you can take your information with you if you leave. We get it.

ID	Title	Module	Item	Creator	Assignee	Approver	Sta.	Created Date	Due Date	Closed Date
T69	Review Policy A	PD Breach Records	Lost Access on Email	Robert Baugh	Robert Baugh	Alic Guinness	open	2022	15-09-2022	
T60	DPIA on Health & Wellness	Activities	HR Managing employee sickness	Robert Baugh	Richard Crayson	Barbara Gordon	open	09-09-2022	15-10-2022	
T20	Set up team meeting	Activities		Robert Baugh	Alic Guinness	Sam Superman	open	medium	27-06-2022	20-09-2022
T2	Create user for new employees	Tasks		Robert Baugh	Robert Baugh	Richard Crayson	open	medium	09-06-2022	15-07-2022
T20	Complete activities	Tasks		Robert Baugh	Barbara Gordon	Undefined name	open	very_high	09-06-2022	15-07-2022

Integrated Task Management

Have free-standing **Tasks** or hang Tasks on Activities, DPIAs, Vendors. Set repeating Tasks to review due diligence annually, or set up team meetings quarterly.

Comment and upload documents against Tasks. Assign Tasks to colleagues. appoint Approvers. Colour-coded, personalised Tasks Dashboard. Managers can see All Tasks.

Least Privilege Access

Just like the best-in-class B2B SaaS you're used to, your Super Admin is in full control of your Keepabl account.

New users are created using deny-by-default so you can give them the role-based access appropriate to each person, and on an account-by-account basis.

	View	Edit
Admin		
User		
Privacy Team		
Guest	<input type="checkbox"/>	<input type="checkbox"/>
Custom	<input type="checkbox"/>	<input type="checkbox"/>
Questions	<input type="checkbox"/>	<input type="checkbox"/>
Your Scores	<input type="checkbox"/>	
UK ICO AF	<input type="checkbox"/>	<input type="checkbox"/>

Two-Factor Authentication (2FA)

2FA is enforced for all Users on this Organisation.
Congratulations! You've greatly increased the security of your Keepabl account. All your users now have to use 2FA as part of their authentication to use Keepabl. It's very simple, they can download a free authentication app like [Google Authenticator](#) or [Authy](#), and we'll send them an email with easy-to-follow instructions. If you turn off enforced 2FA, it will stay enabled for your users until they disable it. See our [FAQ](#).

Single Sign-On (SSO)

[Setup Identity Provider](#) **Everything you need to set up Identity Provider and enable SSO on your Keepabl Account.**

2FA & SSO

2FA is a great way to defeat the vast majority of password-based attacks. We highly recommend enforcing it for your accounts.

And we've SSO with Azure AD, Okta and OneLogin, so you can manage Keepabl as you manage any other B2B SaaS.



Each SaaS subscription includes:

All Brexit-ready, with separate UK GDPR and EU GDPR reports

Gap Analysis, KPIs & Reporting

- Keepabl's BenchMark
- UK ICO's Accountability Framework
- Activity Analysis: 27 instant insights
- Article 30 Records
- Activity Register
- Transfers

Data Map

- Default Activities
- Comprehensive, responsive, uniform, online inventory
- Upload Activities

Entities & Vendor management

- Role-based Registers (My Controllers, My Processors, etc)
- Processor Analysis
- Sub-Processor Analysis
- Due Diligence reporting
- Linked to Breach module

Risk & Breach

- Risk Map linked to Activities
- DPIA & PIA reporting
- Online breach recording
- Email alerts
- 'Breach Button' URL
- Instant Breach Log

Security & Admin

- Least Privilege Access (granular user permissions)
- Two-Factor Authentication (2FA)
- Single Sign-On (SSO)
- Audit Logs
- Download as CSV, Excel & PDF
- 'Download all my data'

Tasks

- Create anywhere and hang on an Activity, Breach, or standalone
- Assignees, Approvers
- Repeating tasks

PLUS receive Data Subject Rights, due H1 2023[^], at no extra cost

Product roadmaps are subject to change

Privacy Policy Pack (includes FREE updates during SaaS subscription):

- Data Protection Policy
- Anonymisation Policy
- Pseudonymisation Policy
- Consent Procedure
- Personal Data Transfers Policy
- HR Privacy Notice
- Template Privacy Policy
- Privacy Policy Checklist
- Template Cookie Policy
- PIA & DPIA Policy
- PIA & DPIA Procedure
- Template DPIA
- Specimen DPIA
- Template SPIA
- Legitimate Interests Procedure
- Template LIA
- Data Subject Rights Policy
- Data Subject Rights Procedure
- Policy on Sensitive Personal Data
- Processors (Vendors) Policy
- Processors (Vendors) Procedure
- Privacy & Marketing Policy
- Privacy & Marketing Procedure
- Privacy Training & Awareness Policy
- Personal Data Retention Policy
- Personal Data Retention Procedure
- Information Classification Policy
- Information Deletion & Destruction Policy
- Encryption Policy
- Encryption Procedure
- Personal Data Breach Policy
- Personal Data Breach Procedure
- Template Personal Data Breach Report
- UK / EU Representative Decision
- UK / EU DPO Decision
- Guide: 7 Key Brexit Impacts



Privacy Kitchen is hosted on YouTube and subject to their Privacy Policy and Cookie Policy



Free Privacy Training

Privacy Kitchen is a free video resource to help practitioners on GDPR and all things Privacy.

Dealing with everything from the basics to the advanced, in short, plain language videos.

Be confident on Vendor DD!

There's nothing worse than saying Privacy is core to your ethos and then not knowing what a controller is, or Article 30 Records, or a transfer...

Don't get caught out when trying to win business or win investment – easy ways to gen up on all things Privacy.



An Expanding Resource

We're continually adding to Privacy Kitchen's library of videos, with evergreen topics, videos on practicalities, on legal niceties and more.

From short 'Bite Size' videos, to 30-minute 'Coffee Break' interviews to 45-minute 'Bigger Break' roundtables with expert, practical 'Guest Chefs'.

See all the videos on [Privacy Kitchen](#)



Super Simple Sign-up

Just as you do with HubSpot, Asana, Xero and other leading B2B SaaS, you're in full control of your account:

- Once signed up, your Super Admin receives their activation email and you're up and running!
- Your Super Admin can create as many users as they like, with tailored, granular access rights.
- **YOU** have full control of your account from the very start!

Super Simple Onboarding

We've a 6-step onboarding process:

1. Your team will have had at least 1 **demo**. and seen just how easy and intuitive Keepabl is.
2. You receive the **Customer Welcome Pack**, a welcome guide with the key first steps to get your account ticking along nicely and your first reports and KPIs generated!
3. We offer a **3-call onboarding process**, taking your key users through the service in detail, highlighting all the valuable, practical ways that the solution can help you, and taking you through the structure of the Privacy Policy Pack if you've chosen that.
4. We can recommend some data protection consultants who are also familiar with Keepabl, who we believe can fast-track your journey.*
5. We're always there on support@keepabl.com to help with any product queries – and of course we'd love to hear your feedback at any time, blue-sky thinking very welcome!

All in a Secure SaaS Solution

Security and Data Protection are in our DNA, so we've great policies and procedures in place. We're pen tested annually and we're certified to Cyber Essentials Plus annually, and we're on G-Cloud 12.

And as part of our corporate social responsibility, we voluntarily produce a Modern Slavery Act Statement. We even plant a tree for each customer each month of their subscription for free!

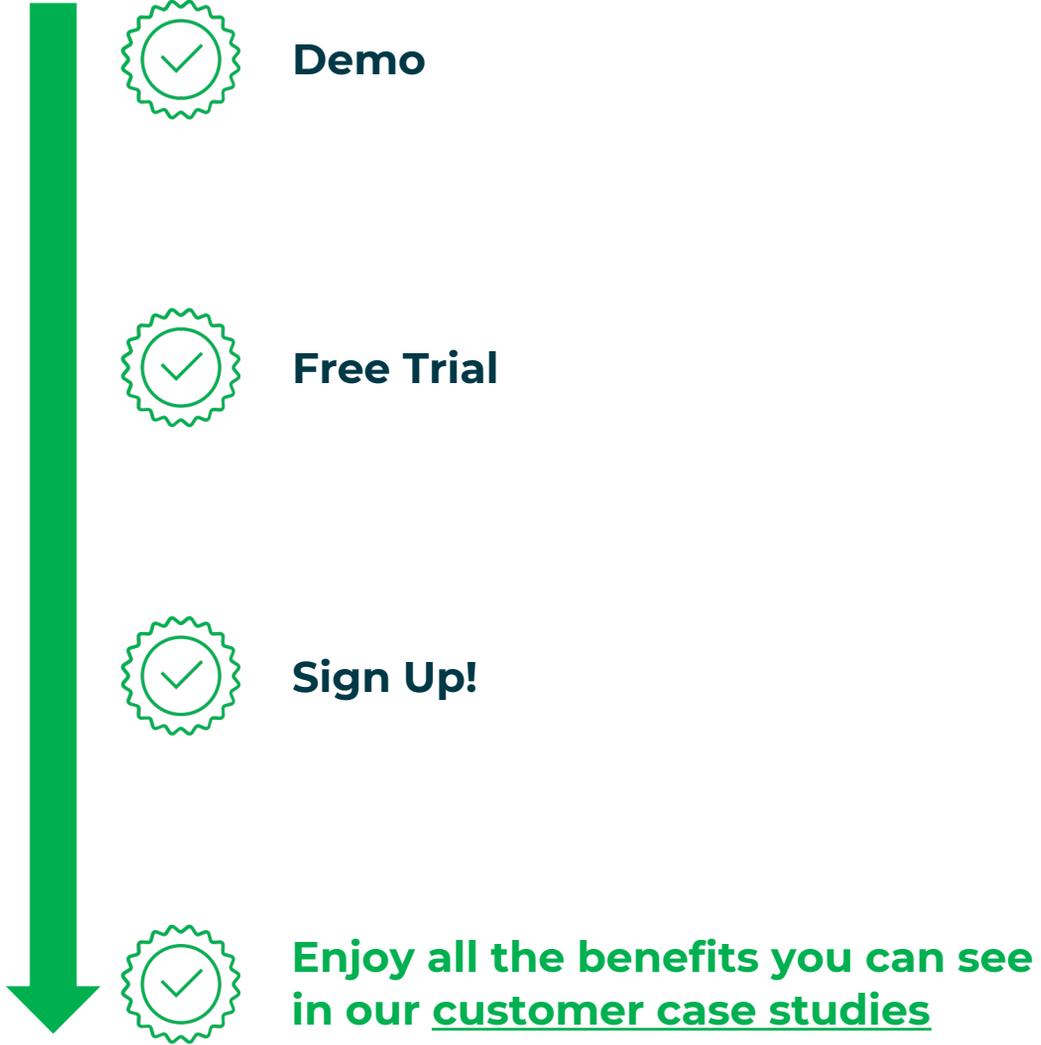


* As you'll expect, while we're delighted to recommend consultants and other service providers, we do so in good faith with no warranty or representation and we accept no liability for reliance on any such recommendation.



Let's get you started!

Easy Steps to Your
Privacy Framework



Thank you!

Privacy SaaS

Faster GDPR compliance
Easier collaboration
Instant reports & KPIs

See you soon!

