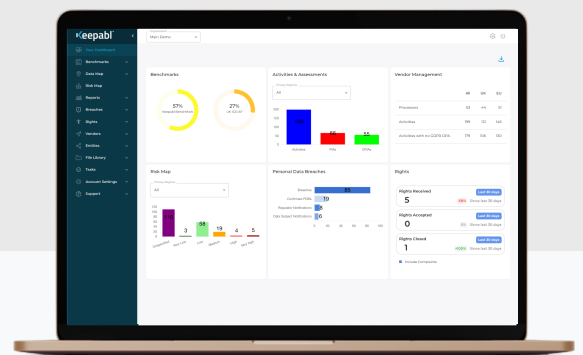# Keepabl's Privacy Management SaaS 'Privacy-in-a-box'

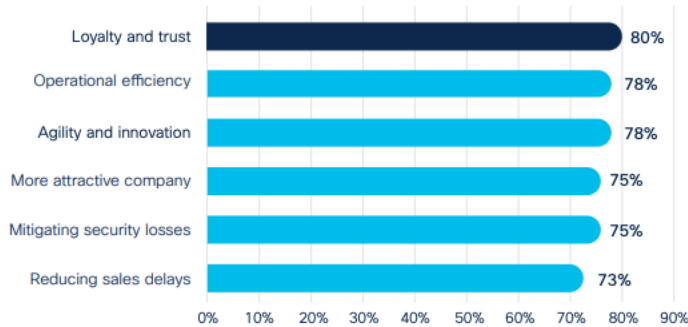## Keepabl

PRIVACY SECURITY COMPLIANCE

"You can tell the product is built by people who know Privacy and really care for their customers"

Find out more inside!

6 significant benefits from Privacy maturity

Percent getting significant benefits from privacy investment, 2023

|	
Loyalty and trust	80%
Operational efficiency	78%
Agility and innovation	78%
More attractive company	75%
Mitigating security losses	75%
Reducing sales delays	73%

Source: Cisco 2024 Data Privacy Benchmark Study

Cisco's 2024 Data Privacy Benchmark Study repeats and reinforces the findings from prior years. **Over 70%** enjoy 'significant benefits' or 'very significant benefits' in these 6 key areas because of good Privacy maturity.

Which organisation **doesn't** want to lead in these areas – and not get left behind?

Proven ROI from Privacy Investment

21% Below 1x
4% 5x and above
8% 3x to <5x
30%
18% 2x to <3x
49% 1x to <2x
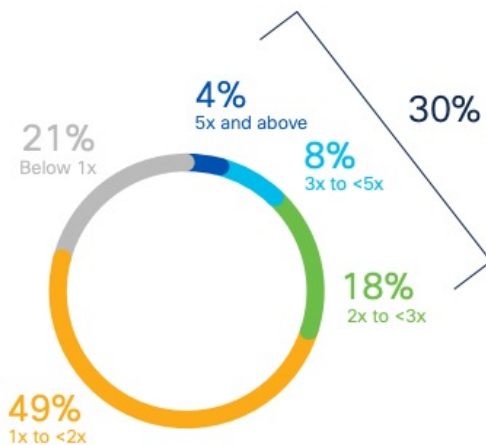
Source: Cisco 2024 Data Privacy Benchmark Study

Cisco's 2024 Study again proves the ROI from Privacy investment. But that's not all - a leading independent Privacy consultant in the UK **believes Keepabl will save his clients between 50% and 70% on ongoing Privacy compliance** – that's a huge saving right there let alone the other benefits above.

What are you waiting for? Get these benefits for your organisation today!

98% of Boards receive Privacy metrics – what about yours?

Cisco's Study again shows how Boards need Privacy reporting to stay on top of their duties. If you're a director, or you report to the directors, is that process instant and intuitive?

Over half report 3 or mote metrics – we've got you covered for those and more in Keepabl!

Audit results	44%
Data breaches	43%
Data protection impact assessments	34%
Data subject requests	31%
Incident response	29%
Privacy gaps identified	27%
Protection as to third parties	24%
Value of privacy to organization	22%
Training of employees	22%
Progress on industry-standard maturity model	17%

Percentage of respondents

Source: Cisco 2024 Data Privacy Benchmark Study

See more on the Business Case for Privacy

Testimonials & Awards

Keepabl named to the RegTech100
3 years running – 2021, 2022 and 2023!

'The world's most innovative RegTech companies that every leader in the regulatory industry needs to know about'

Exclusive Approved Privacy Management Software
for the ICO-approved UK GDPR Certification, LOCS:23

'Launching a new UK GDPR standard is a huge undertaking so we've been very careful in choosing approved providers. It's crucial that those seeking certification against – or even simply alignment with – LOCS:23 can be confident in their choice of provider.'

Tim Hyman, 2twenty4 Consulting, LOCS:23 Scheme Owner

'We moved to Keepabl as it's much simpler than our previous service yet better in dealing with multiple entities. It makes ongoing compliance and reporting easier, and its breach and risk modules are really excellent.

We're delighted to have a solution that has such a positive effect on how we work and meet ongoing GDPR compliance across countries.'

Canaccord Genuity Wealth Management UK & Europe

'We use Keepabl to show our compliance to senior management and investors, it's all easy to see on one pane of glass. We have our yearly audit coming up soon, and we're looking forward to using Keepabl for that, too.'

Times Higher Education

'With Keepabl's solution, the team can now easily manage ongoing compliance across 3 countries, with everything in one place.

Keepabl's Dashboard helpfully visualises our GDPR KPIs. We can give stakeholders tailored access, and we can work more efficiently with our external advisers. All this saves me lots of time – and stress!'
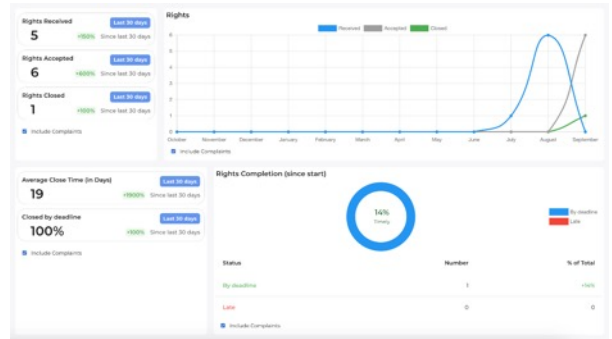
MML Capital

See more case studies at keepabl.com

Accountability Built-in

Keepabl empowers you to meet your **Accountability** obligations in modern Privacy laws, as well as responding to audits and vendor due diligence, and internally reporting to Boards to raise awareness and meet risk obligations.

Demonstrable Governance

Keepabl's Privacy Management Software is your **Privacy Framework**. From strategic benchmarks to build, score, iterate and demonstrate your Governance structure and maturity. To easily-maintained data mapping with instant reporting and KPIs.

Easily build deep knowledge

Your **Data Map** is the foundation of your Privacy Governance as it contains a wealth of actionable information.

Keepabl's Data map is easily built and managed. And it's the core of your instant reporting as we automatically bring forward insights to help push forward.

Provable systems

Part of Accountability is demonstrating that you have **collaborative, automated systems** to manage your Governance.

Keepabl has you covered from GDPR's Article 30 Records, or RoPA, to a myriad of reports from Processor Analysis to Transfers, to Entity Registers, to tactical Activity Analysis, live integrating your account to instantly unearth the insights you need to inform remediation and future action.

Easily create and maintain your **RoPA** with Keepabl's intuitive, international **Data Map**. Select any applicable regime for each Activity, with instant reports and KPIs for each jurisdiction.

Rapid Onboarding

Add our 46 **Default Activities** with a click, covering Sales to HR, Marketing to Finance. **Copy** any Activity to kick-start a new one.

Use **Upload Activities** to bulk upload Activities on an add-only basis.

Groups can have their own Default Activities, so group members get the best head start.
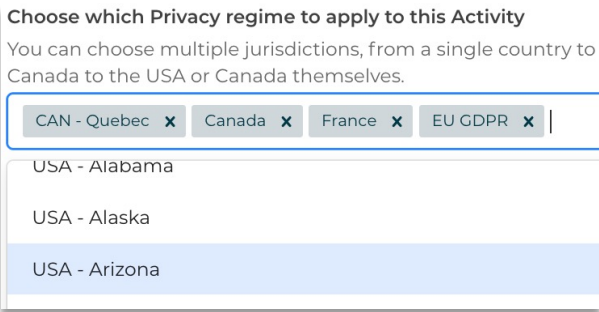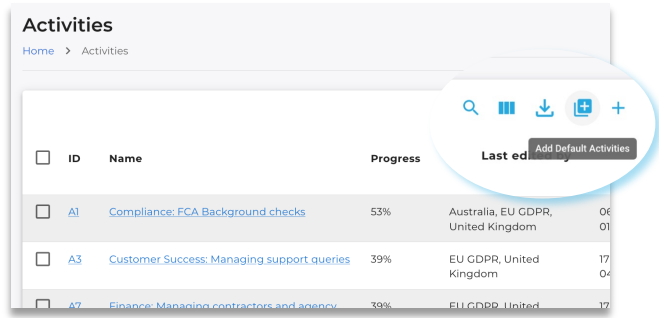
Select ANY Jurisdiction

Privacy is more than GDPR (though most do model against GDPR then do local tweaks). So, with Keepabl's powerful Data Map, you can choose **any Privacy regime** on your Activities.

Not only that, you can **select multiple jurisdictions**. You can also select US states, Canadian provinces and territories, and individual EEA Member States - as well as US, Canada and EU GDPR.


Instant, Local, Reporting

From **Transfer Registers** to your **Dashboard KPIs**, see your Data Map reports for each of your selected jurisdictions.

So, if your Activities are subject to India's Privacy laws, select India in the Activity and we'll calculate transfers for that Activity based on India.

Benchmarks & Gap Analysis
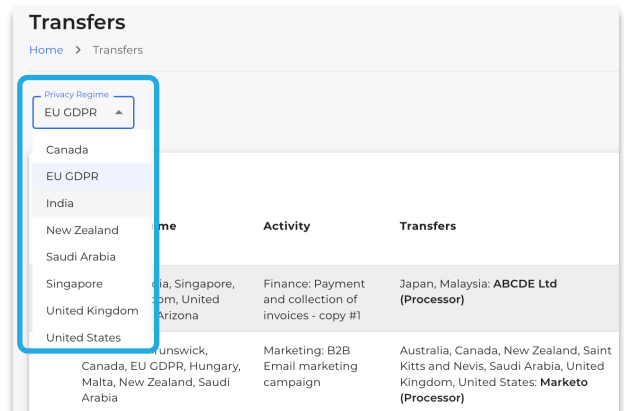
Keepabl gives you Red-Amber-Green **Benchmarks** and detailed **Gap Analysis**, interrogating your Data Map in real-time. So you can see where you are and identify your remediation priorities.
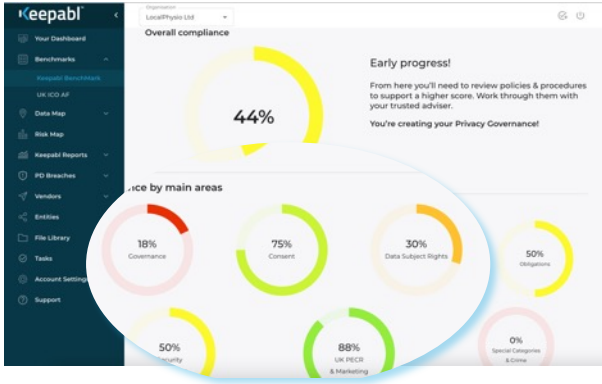

Keepabl's BenchMark

A strategic-level, 83-question framework against **GDPR and PECR**. Easy to use, giving you an overall score, broken down into 7 main areas, then into 16 sub-areas.

Clearly signposting how you're doing and where you need to focus next.

The UK ICO's Accountability Framework

The UK ICO's gold-standard framework for GDPR – now in Keepabl!

We've recreated the ICO's detailed, 338-question Excel version so you have all the official wording, questions and dashboard from the ICO plus all the benefits of SaaS.
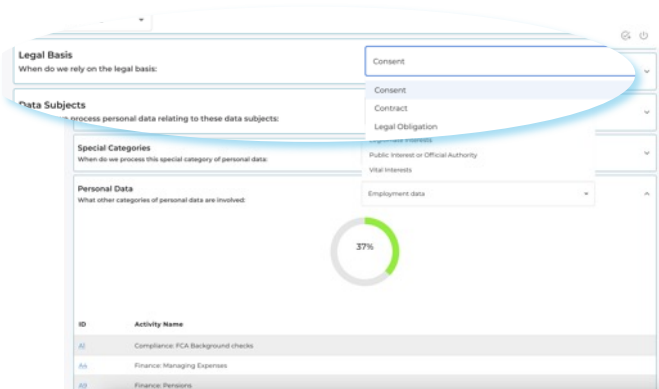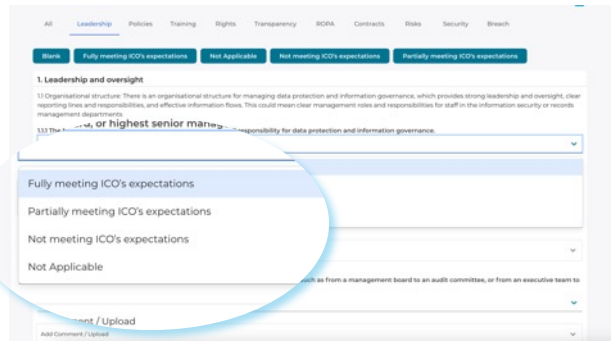

Instant Activity Analysis

We've got your back at a tactical level too. Our **Activity Analysis** interrogates your Data Map in real-time, giving you instant answers to 27 key questions on your **Data Map**.

Whether you're remediating to reach compliance, or auditing and maintaining your governance, you need to know these answers.

Managing Rights

Simply intake and manage Rights under GDPR and other laws with **Rights**. Unlimited Forms to intake Rights. Simple workflow and process management. Excellent reporting.
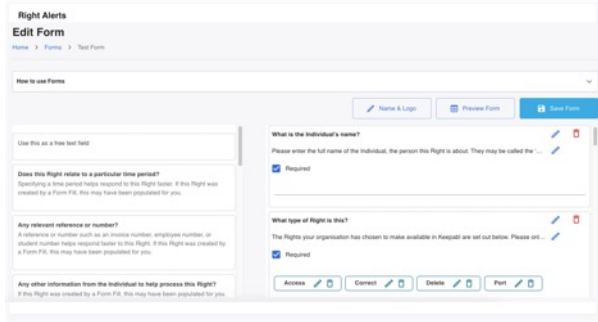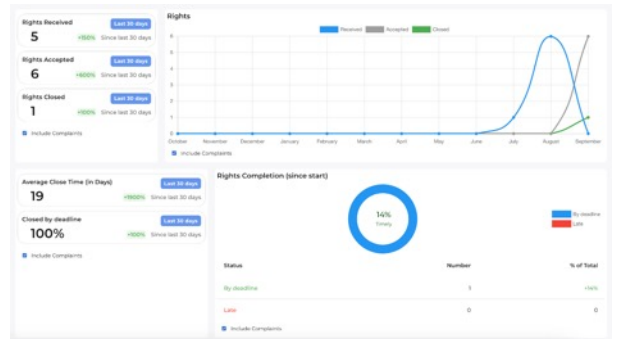

Unlimited Forms

Enter Rights directly into Keepabl or use our easy Form Builder. Unlimited online Forms you can tailor to your audience, that feed straight into your Rights solution.

Have separate Forms for your Privacy Policy, for your Ops or Customer Support colleagues and processors.

Instant Visual Reporting

Instant reporting with all the KPIs you need to monitor and manage this key ongoing aspect of your Privacy Governance.

Visual reporting on how many Rights you receive, what type, where from, how efficient you're dealing with them, and more. Easy to share with senior management and the board.

Manage and Automate

Simple workflow management with default Assignees and default Approvers so you can manage workload.

Your instant and automatic **Rights Log** is searchable, sortable, and downloadable. And each User with a role on a Right has their own **My Rights** dashboard to see and manage Rights assigned to them.

Breach Management

Easily intake suspected **Breaches** with our unique Breach Button URL. Instant **Breach Log**. And instant email alerts so you can react within 72 hours, if notification is needed.

Unlimited Forms

Ensure you're aware of Breaches as early as possible. As with Rights, you've unlimited, customisable Forms, each with their own URL, and email alerts so your team can react quickly and not miss a thing.

Choose which questions to include and tailor the wording.

Instant Alerts & Visual KPIs

Instant **email alerts** with a link to the Breach ensure you can react within GDPR's 72 hrs. The alert takes you straight to the Breach, which is already in your Breach Log. Take the Breach forward with product nudges on the need to notify.

Interactive Dashboard reporting simplifies reporting to the senior leadership.

Instant Breach Log

Just like your Art 30 Records, we create your **Breach Log** for you, instantly updating it as you update underlying Breach records.

Share it online with tailored access for colleagues or easily download the Excel for external parties. Linked to your Processors so you can see what other data may be at risk.

Managing Risk

Keepabl surfaces **Privacy Risks** throughout, helping you manage those Risks with template DPIAs, Risk KPIs in your Dashboard, a full Privacy Risk Register and interactive Risk Map.

Identify Activities then Risk

To identify Privacy Risk to individuals, first identify where you process their personal data. We ask for your risk rating for each Activity as you complete your Data Map.

And, to help with your risk rating, Keepabl's leading **Privacy Policy Pack** gives you a **Template DPIA**, with policy and procedure to guide you through the whole process.

Privacy Risk Register

Your **Risk Register** contains all your Activities, sortable by risk rating, whether you've carried out a DPIA and more.

Linked to your Activities and visualisation, filter by risk rating to easily separate and identify the risk segment to focus on.

Interactive, Visual Risk KPIs

We instantly create your **Risk Map** and **Risk KPIs**. Choose your visualisation, filter by risk profile and zero in on high risk. All linked to your Data Map and Activities.

The Risk Map gives you a friendly nudge if you've not assigned risk to an Activity. So if your Risk Map looks good, you look good!
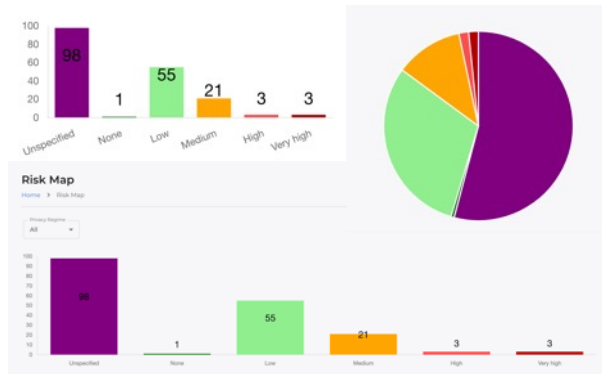
See why David Clarke, UK Privacy & Security Consultant says Keepabl will **save his clients 50-70% of their ongoing Privacy compliance** over the next 3 years.

Driving Ongoing Compliance

As you complete your Activities, we instantly create the valuable reports and insights you need to get the job done on GDPR.

Article 30 Records

They're a key ongoing requirement in GDPR. So the first question asked in due diligence is: "have you got your Art 30 Records?"

We instantly create them for you - for both UK / EU GDPRs and as Controller / Processor.
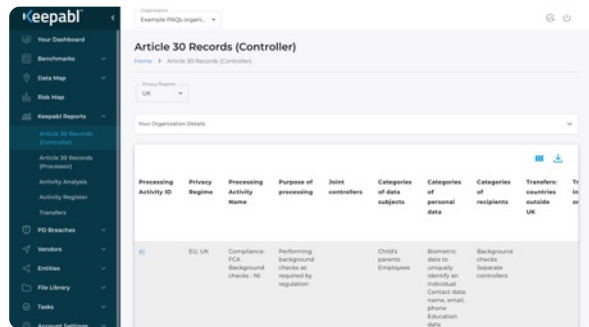
Tactical Gap Analysis

Alongside the benchmarks, we give you answers to the 27 questions you must know the answer to, such as "where do we rely on consent?", "where don't we encrypt at rest?" and "where don't we have a compliant DPA?"
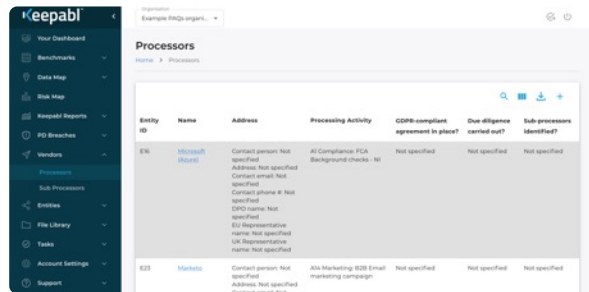
Vendor Analysis

Interactive registers of your Processors and Sub-Processors surface key due diligence considerations, with deep dives on individual entities.
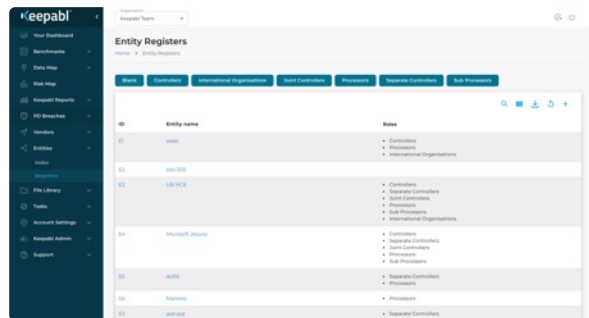
Entity Registers

Our Entities Registers let you instantly answer questions such as "who are my controllers?", "where's my sub-processor list?" and "where does Company X appear in my processing?"

You're used to **being in control**. You're used to the Shared Responsibility Model. And you want to make sure you can take your information with you if you leave. We get it.

Integrated Task Management

Have free-standing **Tasks** or hang Tasks on Activities, DPIAs, Vendors. Set repeating Tasks to review due diligence annually or set up team meetings quarterly.

Comment and upload documents against Tasks. Assign Tasks to colleagues. appoint Approvers. Colour-coded, personalised Tasks Dashboard. Managers can see All Tasks.

Least Privilege Access

Just like the best-in-class B2B SaaS you're used to, your Super Admin is in full control of your Keepabl account.

New users are created using deny-by-default so you can give them the role-based access appropriate to each person, and on an account-by-account basis.

2FA & SSO

2FA is a great way to defeat the vast majority of password-based attacks. We highly recommend enforcing it for your accounts.

And we've SSO with Azure AD, Okta and OneLogin, so you can manage Keepabl as you manage any other B2B SaaS.

The Keepabl Solution

Each SaaS subscription includes:

Gap Analysis, KPIs & Reporting
- Keepabl's BenchMark
- UK ICO's Accountability Framework
- Activity Analysis: 27 instant insights
- Article 30 Records
- Activity Register
- Transfers

International Data Map
- Default Activities
- Comprehensive, responsive, uniform, online inventory
- Reporting for ANY jurisdiction
- Upload Activities

Rights Management
- Unlimited Forms to intake Rights
- Global Rights management
- Privacy, FOI, Complaints
- Workflow management
- Rich, visual Rights Dashboard
- Instant Rights Log with individual User My Rights Log

Entities & Vendor Management
- Role-based Registers (My Controllers, My Processors, etc)
- Processor Analysis
- Sub-Processor Analysis
- Due Diligence reporting

Risk & Breach
- Risk Map linked to Activities
- DPIA & PIA reporting
- Online breach recording
- Email alerts
- Unlimited Forms to intake Breaches
- Instant Breach Log and My Breaches dashboard

Tasks
- Create anywhere and hang on an Activity, Breach, or standalone
- Assignees, Approvers
- Repeating tasks

Security & Admin
- Least Privilege Access (granular user permissions)
- Two-Factor Authentication (2FA)
- Single Sign-On (SSO)
- Audit Logs
- Download as CSV, Excel & PDF
- 'Download all my data'

Languages
- English, Dutch, German, Italian, French, Spanish (all human translations)
- Choose Languages at Organisation and at User level

PLUS Assessments (Q4 '24) at no extra cost*
* Product roadmaps are subject to change

Privacy Policy Pack (includes FREE updates during SaaS subscription):

- Data Protection Policy
- Anonymisation Policy
- Pseudonymisation Policy
- Consent Procedure
- Personal Data Transfers Policy
- HR Privacy Notice
- Template Privacy Policy
- Privacy Policy Checklist
- Template Cookie Policy
- PIA & DPIA Policy
- PIA & DPIA Procedure
- Template DPIA
- Specimen DPIA
- Template SPIA
- Legitimate Interests Procedure
- Template LIA
- Data Subject Rights Policy
- Data Subject Rights Procedure

- Policy on Sensitive Personal Data
- Processors (Vendors) Policy
- Processors (Vendors) Procedure
- Privacy & Marketing Policy
- Privacy & Marketing Procedure
- Privacy Training & Awareness Policy
- Personal Data Retention Policy
- Personal Data Retention Procedure
- Information Classification Policy
- Information Deletion & Destruction Policy
- Encryption Policy
- Encryption Procedure
- Personal Data Breach Policy
- Personal Data Breach Procedure
- Template Personal Data Breach Report
- UK / EU Representative Decision
- UK / EU DPO Decision
- Guide: 7 Key Brexit Impacts

Privacy Kitchen is hosted on YouTube and subject to their Privacy Policy and Cookie Policy

Free Privacy Training

Privacy Kitchen is a free video resource to help practitioners on GDPR and all things Privacy.

Dealing with everything from the basics to the advanced, in short, plain language videos.

Be confident on Vendor DD!

There's nothing worse than saying Privacy is core to your ethos and then not knowing what a controller is, or Article 30 Records, or a transfer...

Don't get caught out when trying to win business or win investment – easy ways to gen up on all things Privacy.

An Expanding Resource

We're continually adding to Privacy Kitchen's library of videos, with evergreen topics, videos on practicalities, on legal niceties and more.

From short 'Bite Size' videos, to 30-minute 'Coffee Break' interviews to 45-minute 'Bigger Break' roundtables with expert, practical 'Guest Chefs'.

See all the videos on Privacy Kitchen

Super Simple Sign-up

Just as you do with HubSpot, Asana, Xero and other leading B2B SaaS, you're in full control of your account:

- Once signed up, your Super Admin receives their activation email and you're up and running!

- Your Super Admin can create as many users as they like, with tailored, granular access rights.

- **YOU** have full control of your account from the very start!

Super Simple Onboarding

We've a 6-step onboarding process:

1. Your team will have had at least 1 **demo**. and seen just how easy and intuitive Keepabl is.

2. You receive the **Customer Welcome Pack**, a welcome guide with the key first steps to get your account ticking along nicely and your firs reports and KPIs generated!

3. We offer a **3-call onboarding process**, taking your key users through the service in detail, highlighting all the valuable, practical ways that the solution can help you, and taking you through the structure of the Privacy Policy Pack if you've chosen that.

4. We can recommend some data protection consultants who are also familiar with Keepabl, who we believe can fast-track your journey.*

5. We're always there on support@keepabl.com to help with any product queries – and of course we'd love to hear your feedback at any time, blue-sky thinking very welcome!

All in a Secure SaaS Solution

Security and Data Protection are in our DNA, so we've great policies and procedures in place. We're pen tested annually and we're certified to Cyber Essentials Certified Plus annually.

And as part of our corporate social responsibility, we voluntarily produce a Modern Slavery Act Statement. We even plant a tree for each customer each month of their subscription for free!

* As you'll expect, while we're delighted to recommend consultants and other service providers, we do so in good faith with no warranty or representation and we accept no liability for reliance on any such recommendation.

Let's get you started!

Demo

Free Trial

Sign Up!

Enjoy all the benefits you can see in our customer case studies

THE   cg/Canaccord Genuity Wealth Management   St Giles Turning a past into a future   MML

Keepabl

PRIVACY
SECURITY
COMPLIANCE

Thank you!

Privacy SaaS

Faster GDPR compliance
Easier collaboration
Instant reports & KPIs

See you soon!