

'ADBA represents its members on policy matters and helps them with the business issues facing the anaerobic digestion (AD) industry.

Like many organisations, we found the demands of GDPR challenging, so we looked for a solution to ensure easy compliance, and one that we could offer as an additional service to our members, who range from small to very large businesses.

We found the perfect partner in Keepabl.

Keepabl's software helps us understand and monitor how and where we process personal data and how to manage our sub-processors. It provides a simple way to record activities and to manage any data breach. It also makes it easy to demonstrate our ongoing compliance.

We're delighted to recommend Keepabl to ADBA's members.'



**Charlotte Morton**  
Chief Executive

## The UK Anaerobic Digestion and Bioresources Association chose Keepabl to manage its own Privacy Governance, and recommends Keepabl to its members

### CLIENT PROFILE

**With over 400 industry members, ADBA is the vital link between government and the anaerobic digestion and bioresources industry in the UK.**

**ADBA works to realise the potential of the AD industry, allowing this sector to deliver sustainable economic growth.**

As well as influencing development of AD policy at the highest levels, ADBA runs working groups covering key operational aspects such as health and safety and feedstock management.

ADBA membership offers the best possible way of contributing to decisions affecting the AD industry and of receiving the support needed to grow an AD business.

### THE GDPR CHALLENGE

ADBA was looking for a GDPR solution to ensure full compliance across its activities, preferably a cloud-based solution that could future-proof their Privacy Governance, be easily managed by their workforce, and make it straight-forward to report and demonstrate robust data protection practice to their stakeholders.

As a trade association, they were also aware that their members were finding GDPR equally challenging. So ADBA wanted a solution they'd be happy adding to the list of their membership benefits, meaning it had to appeal to organisations of any size and at any stage of compliance.

#### The Customer

The Anaerobic Digestion and Bioresources Association Limited

#### The Challenge

Implement easy-to-maintain Privacy Governance and recommend best-of-breed solution to members

#### The Solution

Keepabl's  
GDPR SaaS solution  
& Privacy Policy Pack

#### The Results

- GDPR Governance in place
- GDPR reporting capabilities for stakeholders
- New, valuable, benefit for their members

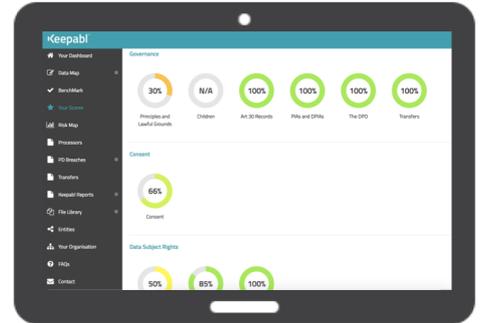
## THE SOLUTION

### Gamifying gap analysis

ADBA started with the BenchMark to identify any gaps remaining in their GDPR compliance processes.

Instant scores, in 17 sub-areas, gave ADBA clear guidance on where to focus their remediation activities.

Returning regularly to update the BenchMark, ADBA's team felt good seeing their overall score go up, and the updated sub-area scores showed them where to focus next.



### Excellent support

ADBA's team enjoyed Keepabl's customer support. 'The software is very intuitive and simple to use,' says Jocelyne Bia, ADBA's GDPR Lead, 'and the extensive FAQs also helps understand complex legal definitions. Additionally Keepabl's customer support is impressive: quick to respond and very professional, and able to explain GDPR in plain language – which is a feat in itself. To sum up Keepabl in a single word: excellent!'

## THE RESULTS

ADBA now enjoys a simple way to manage Privacy Governance, and they've found a solution that they are happy to promote to their members.

As Charlotte Morton, ADBA's Chief Executive, notes: "We're delighted to recommend Keepabl to our members as a very intuitive and efficient way to get – and stay – compliant with this important regulation."

## Still struggling with spreadsheets?

Contact us to see how easy we make getting – and staying – compliant with GDPR.

Our holistic approach means you're up and running quickly, and see results quickly.

hello@keepabl.com

Area	Score	Target	Status	Notes
Principles and lawful grounds	30%	N/A	Not completed	
Children	100%	100%	Completed	
Art 30 Records	100%	100%	Completed	
PIAs and DPIAs	100%	100%	Completed	
The DPO	100%	100%	Completed	
Transfers	100%	100%	Completed	

